

Batzorig Tsergiinkhuu

Product Designer, who thrives in fast-paced environment.

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WORK EXPERIENCE

WellxAI Technologies / Product Designer / 2023 - Present

Currently leading design efforts for Wellx app, an all-in-one well-being & prevention platform. Worked on improving engagement and gamification of the Wellx app.

- Built Wellx Design System and helped the tech team implement Design Tokens into our React native app.
- Designed computer-vision AI experience for organizational squats, pushups, and movement challenges.

Mazaal AI / Product Design Consultant / 2023 - 2024

Designed Mazaal AI's no-code AI training platform. Led the process of designing user flows, interaction design, and visual design for no-code AI trainers, exploring pre-trained models, and deploying AI models.

Centered / Product Designer / 2021 - 2023

Led UX design process for Centered Groups, a community-focused online co-working and accountability buddy system.

- Built a new design language for Centered, which improved accessibility, fluidity, and responsiveness.
- Shipped simplified Centered's onboarding flow, resulting in a 20% increase in signups.
- Designed gamification for Centered's Productivity Score, which increased daily active users by 15%.

High Payment Solutions / Product Designer / 2020 - 2021

Led end-to-end design process for the Hipay app, an all-in-one digital wallet with payments, loyalty, insurance, and investment.

- Responsible for designing the first-ever mobile NFC payment in Mongolia. In the first 3 months of launch, conducted user research to identify problems with NFC and shipped optimization that increased successful transactions from 42% to 76.2%.
- Grew the design team from 1 to 3 and built a design process to streamline communication with other teams.

SUMMARY

+7 years experience in design industry and **+4 years** in digital product design (UI/UX).

A design advocate for simple and invincible user experiences.

SKILLS

Tools

Figma, Framer, Webflow, Adobe After Effects, Adobe Illustrator, Sketch, Miro

User Experience

Research & Analysis, Information Architecture, Persona Building, Wireframing, Prototyping, User Flows, Journey Mapping, User Testing

Visual Design

Interaction Design, Mobile App Design, Responsive Web Design, Design Systems, Design Tokens, Branding, Illustrations

EDUCATION

National University of Mongolia

Bachelor of Engineering
Information Technology
Sep 2014 - June 2018