Batzorig Tse

Product Designer with 6+ years of experience designing digital products. Skilled in leading design systems and delivering end-to-end user experiences.

Based in Dubai, UAE

CONTACT

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SKILLS

Design System:

Design System Architecture & Maintenance, Design Tokens, Documentation

Visual & UI:

Interaction Design, Cross-platform Design (iOS/Android/Web), Branding, Illustration

Product & UX:

UX Strategy, User Research, User Flows, User Stories, Information Architecture, Wireframing, Prototyping

Tools:

Figma, Framer, Sketch, After Effects, Illustrator, Miro

EDUCATION

National University of Mongolia

Bachelor of Engineering, Information Technology (Computer Science)

WORK EXPERIENCE

Emirates NBD - Senior Product Designer

Nov 2024 - Present, Dubai

- Currently re-designing BusinessOnline X, largest corporate banking app and supporting 40 developers and 10 business analysts.
- Build native LEAP Mobile design system with 50+ components in 4 months. And lead the effort for 100% iOS and Android adaptation.
- Completed Emirates NBD rebrand for LEAP design system in record 1 week time on both design and development side.

Wellxai Technologies - Product Design Lead

Apr 2023 - Sep 2024, Dubai

- Lead the design for mobile app, broker portal and HR portal for B2B insurance platform from idea to app store.
- Redesigned Wellx app's onboarding from manual excel import to automated Emirates ID verification. This decreased Relationship Manager's workload by 70% and improved lead conversion by 30%.

Mazaal AI - Product Design Consultant

Jun 2023 - Jan 2024, Remote

- Designed Mazaal AI's no-code AI training platform, with key features of training AI models, customizing pre-trained models, and deploying AI models.

The Sukha (formerly Centered) - Product Designer

Dec 2021 - Jan 2023, San Francisco

- Led UX design process for Centered Groups, a community-focused online co-working, accountability buddy system and productivity scoring system. Increasing daily active users by 15% in first month.
- Re-built Centered's onboarding flow with user-centric approach, resulting in a 20% increase in signups.
- Built a new design system for Centered, improving accessibility, fluidity, and responsiveness.

Hipay - Product Designer

Jun 2020 - Sep 2021, Ulaanbaatar

- Led the design for Hipay mobile wallet app and successfully launched to App Store & Play Store as the #1 app in Finance.
- Designed and shipped the first-ever mobile NFC payment in Mongolia.
- Post-launch, conducted usability study identifying NFC issues, iterated design, increased successful transactions from 42% → 76.2%.
- Hired and mentored 2 junior product designers and helped create product-first culture in Hipay.

Enset Design Studio - Brand Designer & Illustrator

Jun 2017 - Jun 2020, Ulaanbaatar

- Crafted Brand Identities and Illustrations for clients including Aspetto, Witness Co, Ben Inc, Eznis Airways, and Antifreeze.